

Jennifer Rodriguez

Cary, North Carolina • jenrodriguez.net • jennifer@jenrodriguez.net

EDUCATION

- Ed.M** HARVARD GRADUATE SCHOOL OF EDUCATION *Cambridge, MA*
Graduated in June 2004. Specialized in Technology in Education. Conducted focus-group research to test formative design of educational products. Produced video and web prototypes of instructional media.
- B.A.** HARVARD UNIVERSITY *Cambridge, MA*
Graduated *cum laude* in 2003 with a Bachelor of Arts degree in Government.

MEDIA AND EDUCATION EXPERIENCE

- Media Consultant** PBS INTERACTIVE *Washington D.C.*
Edit content for Sesame Street, Between the Lions, and other PBS KIDS series sites. Project manage a team of designers, developers, and writers to concept and build an online literacy curriculum featuring games, video, and music for children along with an extensive resource area for adult caregivers. Organize user testing. (Spring 2007-present)
- Freelance Writer** WGBH INTERACTIVE *Boston, MA*
Write feature articles and interactive games, research stock photography, and clear rights for interviews and interview-related assets. (Spring 2007-present)
- Assistant Producer** WGBH INTERACTIVE *Boston, MA*
Developed content and project managed for WGBH Interactive. Wrote for Arthur, Curious George, Design Squad, FETCH!, Time Warp Trio, and ZOOM. Produced special features on PBS Parents site and Web-based promotional mailings. Project managed site redesign for Peep and the Big Wide World. Additional duties included: concepting and focus testing online games; conducting routine quality assurance tests; writing content plans and Web stat reports submitted to funders; trafficking visual assets and copy to appropriate departments; and editing audio. Researched, wrote, and edited content for Antiques Roadshow, Masterpiece Theatre, and Mystery! Web sites. (2005-2007)
- Press Assistant** BRIGHT LEAVES: A DOCUMENTARY FILM *Cambridge, MA*
Organized and laid out press book for documentary filmmaker, Ross McElwee's, Museum of Modern Art film retrospective. Prepared direct mailings. (2004-2005)
- Technology Counselor** HARVARD OFFICE OF CAREER SERVICES *Cambridge, MA*
Taught students and staff how to use online resources. Provided triage counseling to help students new to the office learn how to best utilize the counseling services. (2004-2005)
- Office Intern** HARVARD FILM STUDIES CENTER *Cambridge, MA*
Researched sale and distribution of films through on-line storefronts. Managed inventory. (2003-2004)
- Legal Researcher** MIGRANT FARMWORKER JUSTICE PROJECT *Lake Worth, FL*
Researched discovery documents for a class action case on workers' compensation initiated by MFJP, a public interest law firm. Educated migrant farmworkers in Central and Northern Florida of their basic legal rights. (Summer 2002)
- Education Director** REFUGEE YOUTH SUMMER ENRICHMENT *Cambridge, MA*
Supervised a team of 12 instructors teaching English as a Second Language to refugee youth. Met one-on-one with teachers to evaluate their curriculum plans. (2001-2002)

SPECIALIZED SKILLS

- Language:** Fluent Spanish and English. Training and experience teaching ESL.
- Computer:** Word, Power Point, FileMaker, Final Cut Pro, iMovie, Sound Studio, BBEdit. MAC and PC proficient.